

Smart Phone Survey Feedback:

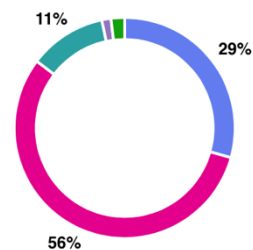
Thank you to everyone who took part in the smart phone survey. We had an excellent response rate with a total of **150** parents taking part. The results can be found below. Please note that where families have multiple children, the responses may relate to children who are *not of junior school age*. For question 3, we have shown both the full data set, and an adjusted version showing *only* the responses relating to *children of junior school age*.

Key findings:

- Of those surveyed, **81%** stated that their children had no smartphone of any sort
- The age at which most parents surveyed expected to buy their child a phone was Year 7
- Of those surveyed, **68%** stated that they would or may consider getting their child a simple 'brick' phone if enough other parents did the same
- **68%** of those surveyed stated that they would consider signing a pact to delay buying a smartphone for their child until Year 9, or would be interested in finding out more about this idea

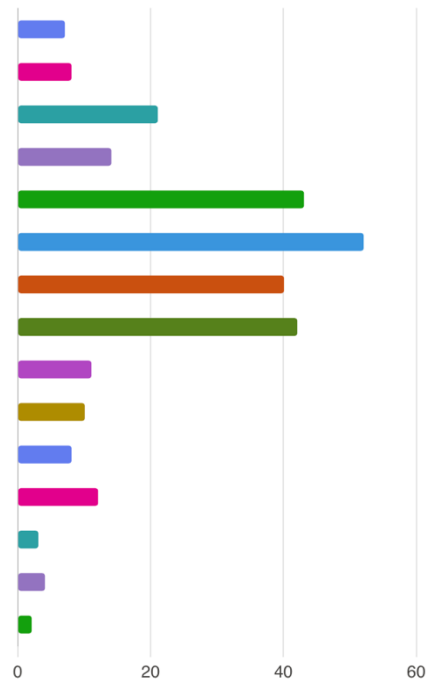
1. How many children do you have at school?

● 1	44
● 2	84
● 3	17
● 4	2
● Other	3



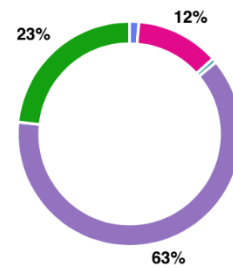
2. What year groups are your children currently in? (tick all that apply)

- Preschool Age 7
- Reception 8
- Year 1 21
- Year 2 14
- Year 3 43
- Year 4 52
- Year 5 40
- Year 6 42
- Year 7 11
- Year 8 10
- Year 9 8
- Year 10 12
- Year 11 3
- Year 12 4
- Other 2



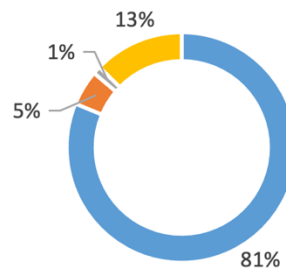
3. Does your child have a smartphone of their own? (If you have more than one child and are answering yes, please specify the age/s of your child/children with a smartphone in the 'other' box)

- Yes, a smartphone with all functionality online/apps of choice 2
- Yes, a smartphone with limited functionality online/restricted apps 18
- No, they have a non-smart/simple phone 1
- No, they do not have a phone of any sort 94
- Other 35



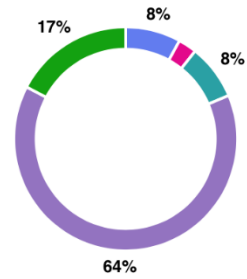
3: Does your child have a smartphone of their own (Junior School Age Children Only)

- No, they do not have a phone of any sort
- Other device with restricted use
- Yes, a smartphone with all functionality online/apps of choice
- Yes, a smartphone with limited functionality online/restricted apps



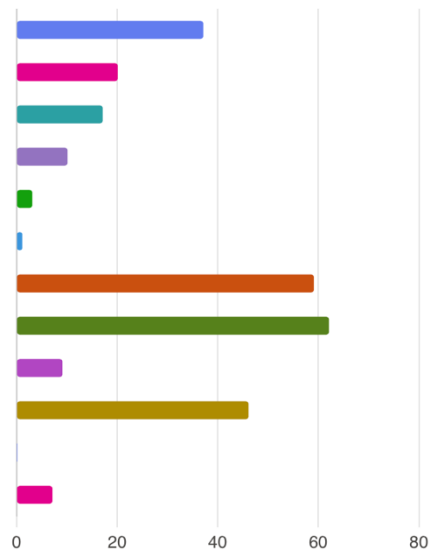
4. If your child/children do have their own smartphone, what are they using it for? Please select all that apply

● Entertainment (music, gaming, online browsing)	12
● Utilities (maps, tickets, payments, homework, GPS tracking, photos)	4
● Social (to communicate with friends)	12
● They don't have a smartphone	96
● Other	26

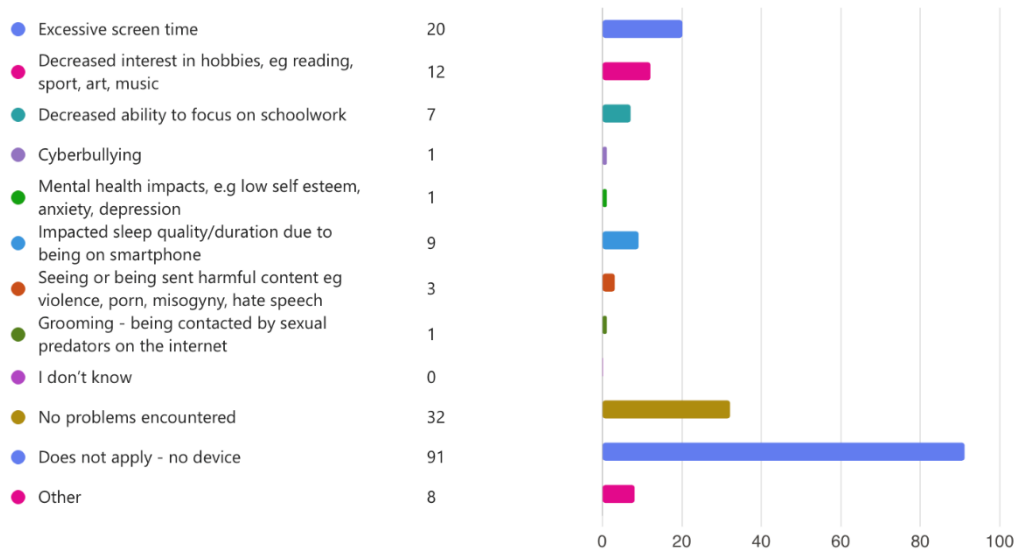


5. Does your child/children use any of these social media apps? Please select all that apply

● WhatsApp	37
● TikTok	20
● Snapchat	17
● Instagram	10
● Facebook	3
● Twitter / X	1
● YouTube	59
● Kids YouTube	62
● Does not use any social media	9
● Does not apply - no device	46
● I don't know	0
● Other	7

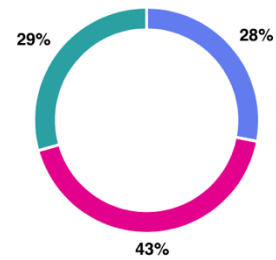


6. If your child/children do have their own smartphone, have they experienced any problems related to it? Please select all that apply



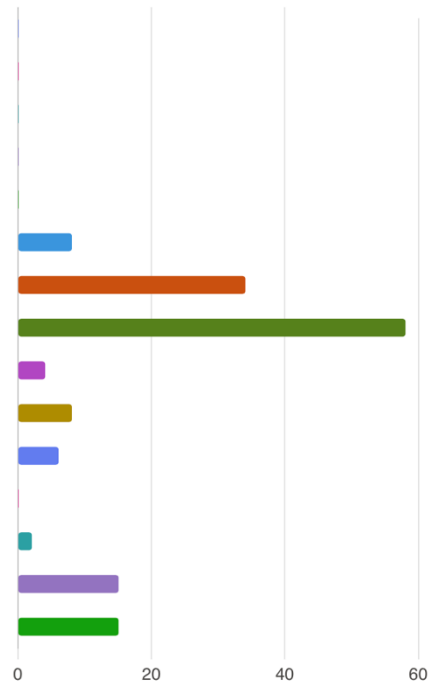
7. If your child/children does not yet have their own smartphone, are you feeling pressure to get them one?

Yes	42
No, they are not asking for one	64
Other	44



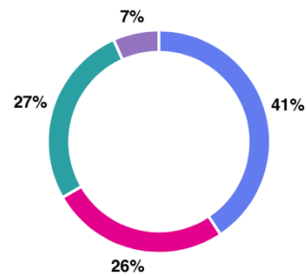
8. If your child does not currently have a smartphone, what age are you expecting to get them one?

Foundation	0
Year 1	0
Year 2	0
Year 3	0
Year 4	0
Year 5	8
Year 6	34
Year 7	58
Year 8	4
Year 9	8
Year 10	6
Year 11	0
Year 12	2
I don't know	15
Other	15



9. Would you get your child a simple 'brick' phone rather than a smartphone as a first step, if others in their peer group did too?

Yes	61
No	39
Maybe	40
Other	10



10. Would you be interested in additional support for parents on this topic? For example, further workshops/shared learning for parents in school

Yes	78
No	72



11. **Would you be supportive of joining a voluntary parent pact at our school agreeing to wait to get them a smartphone until the end of year 9?**

[Please note: this pact is ultimately symbolic – nobody will be held to it if they change their mind at a later date]

● Yes - supportive of a pact	58
● Yes - supportive of a pact but have already given my child a smartphone so won't be signing it myself	7
● No - not supportive of pact	30
● Not sure – but interested to find out more	44
● Other	11

